

Emu Blues Book and a Bag Campaign

Goal

To raise \$14,000 to purchase 700 *Emu Blues* **Book and a Bag** kits by February 2nd 2023 so that every student at Wheat Elementary and Woodville Intermediate Schools can receive an *Emu Blues* book and Evac Pack, at no cost to them or their family. In addition to this, there will be a book reading by the author, Michele Fortenberry and a fun and interactive presentation about hurricane preparedness on February 3rd, 2023.

Emu Blues main characters Leroy and Emily Emu, will assist Michele Fortenberry with the presentation and Granna, a.k.a Susie Fortenberry, will be making a special guest appearance. Each student will receive a hardback copy of *Emu Blues*, a bag, bookmark, stickers, and various resources to help them get started with their efforts to understand, put in place, and implement a hurricane preparedness plan for themselves and their family.

A summary of the book can be viewed at www.emublues.com

Process

The *Emu Blues* **Book and a Bag** campaign has special pricing; \$20! That's a \$15 discount per kit! Potentiality Press has reduced the price to assist and ensure that EVERY student goes home with a **Book and a Bag!** We are looking for individuals and businesses, basically anyone, who would like to purchase these kits and/or contribute funds to this worthwhile campaign. Kits can be purchased by clicking on the link or QR code below. Progress of the campaign will be updated daily on the *Emu Blues* website and social media platforms.

Please consider purchasing a kit for one or more students. Then take a moment to interact with us on social media to help get the word out and show these students they matter!

<https://www.potentiality.press/product-page/emu-blues-promo>

Special Event Pricing Only!



Michele C. Fortenberry
DISCOVER. IGNITE. & INSPIRE POTENTIAL



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Instagram.com/emubluesbook

Michele Fortenberry

Author Visit



A Book Reading and
Interactive Presentation

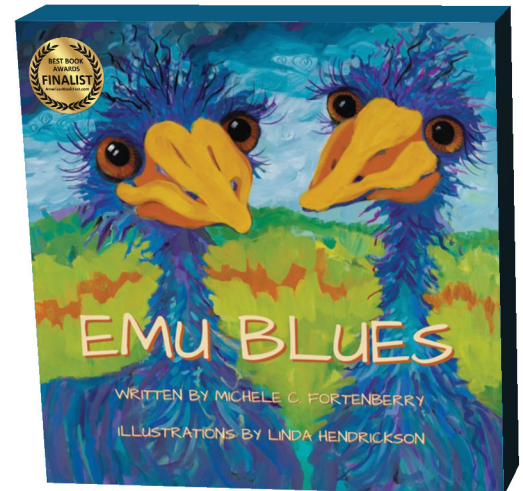
Featuring:
Leroy & Emily Emu

February 3, 2023
1:45pm Wheat Elementary
2:30pm Woodville Intermediate

Local author Michele Fortenberry will be reading *Emu Blues*, her award-winning book. *Emu Blues* a story based on the real-life events of Granna and emus Leroy and Emily during Hurricane Rita.

Michele will also be sharing a presentation about hurricane preparedness alongside Leroy and Emily Emu, with a special guest appearance from Granna, a.k.a. Susie Fortenberry.

Preorder your signed copy of
Emu Blues today. Special
pricing for this event only!



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Potentiality Press

Igniting Potential One Book at a Time